

Edward Siegel, Video Editor

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WORK HISTORY

Senior Editor, FMP Media Solutions - Conshohocken PA, 1997-Present

*** Client & Project Management:**

- develop and maintain trust and open communication, assuring project objectives are met
 - ability to guide clients through creative decisions while maintaining the project message and respecting budget constraints
- devise and implement organizational workflow for project management & media assets
 - maximize useable storage for active projects
 - improve efficiency during project hand-offs between producers and editors
 - optimize reliability of project reconstruction from archives

*** Technical Editing Support**

- software installation and maintenance
- media & project consolidation for archiving
- maintain uniformity and consistency between SD & HD Avid Workstations

Editor, CCI Communications - West Chester PA, 1995-1997 (2 Years)

* Hired as lead editor upon graduation from Temple University

- On-line editor for regional broadcast sports program presented through Sports Channel and a weekly cooking program for Comcast Cable.

EDUCATION

Temple University, Philadelphia PA 1992-1995

- B.A., Communications, Cume Laude, G.P.A 3.6 (major 3.9)
- Editor/videographer, Channel 55 – (University operated cable station)

Community College of Philadelphia,

- A.A.S., Photography
- Photographs selected for College archives

Future Media Concepts - Training and Certification on Avid Media Composer - New York, 1997

-Future Media Concepts is an Avid Authorized Education Center.

AWARDS & INDUSTRY TRAINING

Telly Award 2009 "Changing How Children Grow Up in America" / Big Brothers, Big Sisters

Telly Award 2008 "CIO Dream" / SAP America

Telly Award 2007 "DuPont Storm Room" / DuPont

The Communicator Award 2004 "Solutions for Small & Mid-Size Business" / SAP America

The Aegis Award 2003 "Membrane Tradeshow" - DuPont

Videographer Award 2002 "The Philadelphia Experience" / Philadelphia Conventions & Visitors Bureau

The Communicator Award 2000 "Spotlight on Franklin Plaza" - episode 11 / Glaxo-SmithKline

Telly Award 1996 "Temple Sports Now" / Sports Channel program open